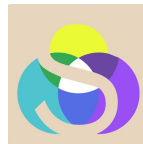# Release of [Feature Name]

Scope for release of [Feature Name]

[Feature Name] Overview

- Description:
  - Describe the feature
  - What does it do?

- Market problem/opportunity
  - Why are we releasing this feature?
  - What problem are we solving for the customer?
  - Which persona are we solving it for?

- Impact to customers
  - How does this help our users? (e.g., does it make them work faster, better overview, etc.?)
  - How does this solve our users' problem?
  - Are there different benefits for different personas?

WHY IS THIS FEATURE IMPORTANT?

- Is it part of a bigger capability?

- How does it fit with our strategy?

- On a scale from 1-5 how significant of feature is this? (1 being small bug fix – 5 being major product feature/update?

Release of Smart Reconciliation Suggestions

Scope for release of Smart Reconciliation Suggestions

Smart Reconciliation Suggestions Overview

- Description:

  Smart Reconciliation Suggestions is a machine learning–powered enhancement to our existing bank reconciliation tool. It automatically identifies potential matches between bank transactions and ledger entries, recommending likely pairings to the user during the reconciliation process.

- Market problem/opportunity

  For small business owners and finance teams, bank reconciliation is a tedious, error-prone process that takes hours per week, leading to missed matches and manual effort. This feature addresses a common operational bottleneck and aligns with increasing demand for automation in financial workflows.
  Persona focus: Small business owners, accountants, and bookkeepers.

- Impact to customers

  Faster monthly close: Users can reconcile 3x faster with reduced manual review.
  Higher confidence: Suggestions improve consistency and reduce human error.
  Adoption: Beginners can accept suggestions as-is; pros can validate or override.
  Small business owners save time and avoid errors
  Accountants/bookkeepers gain efficiency and scalability in client work

WHY IS THIS FEATURE IMPORTANT?

- Part of our Automation-as-Default product initiative to reduce manual touchpoints across core accounting workflows. This is one of three key automation features launching in H2.
- Strategic Fit: This feature supports our strategic pillar to automate financial operations for SMEs and strengthens our position as a modern alternative to legacy accounting systems that still rely heavily on manual processes.
- 4/5 - High-impact release that improves a core workflow. While it doesn't introduce a net-new module, it enhances user productivity and differentiates us in the automation space.